



P.O. Box 25321 Portland, OR 97298

## Thank you for your interest in the Oregon Casualty Adjusters Association

### ***Purpose of the Association***

To promote harmony and cordial business relations among members of the Association, exchange information concerning matters of interest, discuss common problems, develop a high standard of ethics and promote the general welfare of the companies represented. To ensure, through the cooperation of its members, such administration of Casualty Claims as will result in prompt and just settlement of meritorious claims. To promote professional competence through continuing educational meetings and sponsorship of educational forums.

### ***About Our Membership***

Our membership consists of over 300 individuals in the active employment of investigating, analyzing and resolving property and casualty claims. While the majority of membership is concentrated around the Portland Metro area, we have members from around the state of Oregon and the Western Region.

### ***Ways You, as a Vendor, Can Be Actively Involved***

Our members have displayed loyalty to our sponsoring vendors over many years.

**Attend Our Monthly Meetings:** We meet the second Tuesday of every month. (Refer to the newsletter or the website for specific time and location.)

**Sponsor a Scholarship Drawing:** At each monthly meeting we raffle a door prize that has been donated by one of our participating vendors, with the proceeds going to our scholarship fund. A scholarship is awarded annually to a student pursuing an insurance or business education.

**Become a Vendor Partner — Advertise in Our Monthly Newsletter:** The newsletter is regularly used as a resource by our members and is considered a membership tool of the trade. It can be your resource for information on scheduled events hosted by the OCAA. Refer to the attached form for ad sizes and rates. Deadline for submitting an ad is the second Friday of every month. Articles of interest to our membership may also be submitted. Articles must be educational in nature and not sales-oriented; your company will be given proper credit following the article. For advertising in our publication you receive one courtesy copy per month and a courtesy listing on the OCAA website at [www.oregoncasualtyadjusters.org](http://www.oregoncasualtyadjusters.org). If you would care to sponsor our website, we give you a link to your site along with your courtesy listing and display your company logo on our home page.

**Be a Symposium Sponsor:** In April of each year, the Association hosts an all-day symposium. There is a trade show area for vendors. There are also other opportunities for advertising through sponsorships and making a door prize donation.

**Golf Tournament:** In July of each year, the Association hosts a golf tournament at Rock Creek Country Club. This is an all-day event with a banquet dinner. We welcome golfers, hole sponsors, door prizes, and more.

**Bowling Tournament:** In the spring of each year, the Association hosts a bowling tournament. Bowlers and door prize sponsors are welcome.

**Holiday Party:** In December, we celebrate the season with a social party at the Buffalo Gap. Guests and door prizes are always welcome.

**This is an active association with many opportunities to interact with the claims professionals in our area. We hope you will take advantage of some or all of these opportunities by partnering with the OCAA.**

For further information about our Association contact:  
OCAA President, Marisa Adamo @ 503/668-3805 or [marisa.adamo@libertymutual.com](mailto:marisa.adamo@libertymutual.com)

For information regarding advertising in the newsletter contact:  
Publisher, Barb Tyler @ 541/937-2611 or [npassist@msn.com](mailto:npassist@msn.com)

# OCAA

## ADVERTISING RATES & WEB LINK INFORMATION

### FOR THOSE WISHING TO ADVERTISE THROUGH THE OCAA NEWSLETTER & WEBSITE

OUR MEMBERS HAVE TOLD US THEY USE THE NEWSLETTER AS A RESOURCE DIRECTORY WHEN LOOKING FOR A PARTICULAR SERVICE—THAT MEANS BUSINESS FOR YOU! YOUR ADVERTISING DOLLARS WILL INSURE THE CONTINUATION OF OUR NEWSLETTER — A VALUABLE EDUCATIONAL TOOL FOR OUR MEMBERSHIP. YOU ALSO HAVE THE OPTION OF PAYING FOR A WEB LINK FROM OUR SITE TO YOURS, WHICH HELPS US PAY FOR OUR SITE. THANK YOU FOR YOUR SUPPORT!

**Make checks payable to:  
OCAA**

**Deadline for artwork is:  
2nd Tuesday of the Month**

PLEASE FILL OUT THE FORM BELOW AND MAIL TO:

**BARB TYLER  
ALQUEMIE PUBLISHING INK  
PO Box 87  
DEXTER, OREGON 97431  
PHONE: 541/937-2611 FAX: 541/937-4286  
NPASSIST@MSN.COM**

IF YOU ARE SUBMITTING A NEW AD OR WISH TO CHANGE YOUR CURRENT AD, ARTWORK SHOULD BE SENT VIA EMAIL AS A JPEG. OR PLEASE INQUIRE AS TO OTHER FORMATS WE CAN ACCEPT.

IT IS ALWAYS GOOD TO MAIL US A "HARD-COPY" OF YOUR AD ARTWORK FOR VERIFICATION PURPOSES

**DISTRIBUTION: 12 MONTHS, 300+ MONTHLY**  
**BUSINESS CARD = \$245 ANNUALLY OR \$30 FOR ONE MONTH (3½"W x 2"H)**  
**QUARTER PAGE = \$365 ANNUALLY OR \$40 FOR ONE MONTH (3¾"W x 5"H)**  
**HALF PAGE = \$485 ANNUALLY OR \$65 FOR ONE MONTH (7½"W x 5"H OR 3¾"W x 10"H)**  
**FULL PAGE = \$590 ANNUALLY OR \$75 FOR ONE MONTH (7½"W x 10"H)**

DETACH AND MAIL WITH PAYMENT TO ADDRESS ABOVE

**PLEASE INCLUDE OUR ADVERTISEMENT IN THE OCAA NEWSLETTER — TO RUN FOR THE YEAR OR FOR ONE MONTH**

BUSINESS NAME: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

FAX NUMBER: \_\_\_\_\_ WEBSITE ADDRESS: \_\_\_\_\_

WE ARE PAYING FOR THE FOLLOWING AD SIZE: (PLEASE CHECK APPROPRIATE ITEM)

- BUSINESS CARD = \$245 ANNUAL (ONE MONTH \$30)       QUARTER PAGE = \$365 ANNUAL (ONE MONTH \$40)  
 HALF PAGE = \$485 ANNUAL (ONE MONTH \$65)       FULL PAGE = \$590 ANNUAL (ONE MONTH \$75)

WE WOULD LIKE TO SUPPORT THE OCAA WEBSITE! PLEASE INCLUDE A LINK TO OUR WEBSITE:  \$125 FOR 12 MONTHS

FULL PAYMENT MUST ACCOMPANY THIS FORM — WE DO NOT TAKE MONTHLY PAYMENTS TOWARD AN ANNUAL AD.

PAYABLE TO OCAA IN THE AMOUNT OF: \$ \_\_\_\_\_ PAID BY:  CHECK  PAYPAL (PLEASE INCLUDE PAYPAL RECEIPT)

PLEASE CHECK THE FOLLOWING INFORMATION:

RENEW CURRENT AD (NO CHANGES)  ENCLOSED IS A COPY OF ARTWORK  AD SENT VIA EMAIL

**IT IS ALWAYS GOOD TO MAIL US A "HARD-COPY" OF YOUR AD ARTWORK FOR VERIFICATION PURPOSES**

Business Card  
3½" x 2"

Quarter Page  
3¾" x 5"

Full Page  
7½" x 10"

Half Page  
7½" x 5"  
or  
3¾" x 10"