



P.O. Box 25321 Portland, OR 97298

Thank you for your interest in the Oregon Casualty Adjusters Association

Purpose of the Association

To promote harmony and cordial business relations among members of the Association, exchange information concerning matters of interest, discuss common problems, develop a high standard of ethics and promote the general welfare of the companies represented. To ensure, through the cooperation of its members, such administration of Casualty Claims as will result in prompt and just settlement of meritorious claims. To promote professional competence through continuing educational meetings and sponsorship of educational forums.

About Our Membership

Our membership consists of over 300 individuals in the active employment of investigating, analyzing and resolving property and casualty claims. While the majority of membership is concentrated around the Portland Metro area, we have members from around the state of Oregon and the Western Region.

Ways You, as a Vendor, Can Be Actively Involved

Our members have displayed loyalty to our sponsoring vendors over many years.

Attend Our Monthly Meetings: We meet the second Tuesday of every month. (Refer to the newsletter or the website for specific time and location.)

Sponsor a Scholarship Drawing: At each monthly meeting we raffle a door prize that has been donated by one of our participating vendors, with the proceeds going to our scholarship fund. A scholarship is awarded annually to a student pursuing an insurance or business education.

Become a Vendor Partner — Advertise in Our Monthly Newsletter: The newsletter is regularly used as a resource by our members and is considered a membership tool of the trade. It can be your resource for information on scheduled events hosted by the OCAA. Refer to the attached form for ad sizes and rates. Deadline for submitting an ad is the second Friday of every month. Articles of interest to our membership may also be submitted. Articles must be educational in nature and not sales-oriented; your company will be given proper credit following the article. For advertising in our publication you receive one courtesy copy per month and a courtesy listing on the OCAA website at www.oregoncasualtyadjusters.org. If you would care to sponsor our website, we give you a link to your site along with your courtesy listing and display your company logo on our home page.

Be a Symposium Sponsor: In April of each year, the Association hosts an all-day symposium. There is a trade show area for vendors. There are also other opportunities for advertising through sponsorships and making a door prize donation.

Golf Tournament: In July of each year, the Association hosts a golf tournament. This is an all-day event with a banquet dinner. We welcome golfers, hole sponsors, door prizes, and more.

Bowling Tournament: In the spring of each year, the Association hosts a bowling tournament. Bowlers and door prize sponsors are welcome.

Holiday Party: In December, we celebrate the season with a social party at the Buffalo Gap. Guests and door prizes are always welcome.

This is an active association with many opportunities to interact with the claims professionals in our area. We hope you will take advantage of some or all of these opportunities by partnering with the OCAA.

For further information about our Association contact:

OCAA President, Erica McDaniel, Liberty Mutual @ 503/736-7185 or erica.mcdaniel@libertymutual.com

For information regarding advertising in the newsletter contact:

Publisher, Barb Tyler @ 541/937-2611 or npassist@msn.com

OCAA

ADVERTISING RATES & WEB LINK INFORMATION

FOR THOSE WISHING TO ADVERTISE THROUGH THE OCAA NEWSLETTER & WEBSITE

OUR MEMBERS HAVE TOLD US THEY USE THE NEWSLETTER AS A RESOURCE DIRECTORY WHEN LOOKING FOR A PARTICULAR SERVICE—THAT MEANS BUSINESS FOR YOU! YOUR ADVERTISING DOLLARS WILL INSURE THE CONTINUATION OF OUR NEWSLETTER — A VALUABLE EDUCATIONAL TOOL FOR OUR MEMBERSHIP. YOU ALSO HAVE THE OPTION OF PAYING FOR A WEB LINK FROM OUR SITE TO YOURS, WHICH HELPS US PAY FOR OUR SITE. THANK YOU FOR YOUR SUPPORT!

PLEASE FILL OUT THE FORM BELOW AND MAIL TO:

**Make checks payable to:
OCAA or pay online**

**Deadline for artwork is:
2nd Tuesday of the Month**

**BARB TYLER
ALQUEMIE PUBLISHING INK
PO Box 87
DEXTER, OREGON 97431
PHONE: 541/937-2611 FAX: 541/937-4286
NPASSIST@MSN.COM**

IF YOU ARE SUBMITTING A NEW AD OR WISH TO CHANGE YOUR CURRENT AD, ARTWORK SHOULD BE SENT VIA EMAIL AS A JPEG. OR PLEASE INQUIRE AS TO OTHER FORMATS WE CAN ACCEPT.

NEWSLETTER DISTRIBUTION: 12 MONTHS, 250+ MONTHLY
BUSINESS CARD = \$245 ANNUALLY OR \$30 FOR ONE MONTH (3½"W x 2"H)
QUARTER PAGE = \$365 ANNUALLY OR \$40 FOR ONE MONTH (3¾"W x 5"H)
HALF PAGE = \$485 ANNUALLY OR \$65 FOR ONE MONTH (7½"W x 5"H OR 3¾"W x 10"H)
FULL PAGE = \$590 ANNUALLY OR \$75 FOR ONE MONTH (7½"W x 10"H)

SPONSOR OUR WEBSITE FOR ONE YEAR = \$125 (INCLUDES YOUR LOGO ON HOME PAGE WITH LINK TO YOUR WEBSITE)

IF AD COPY IS LARGER THAN THE SIZE SPECIFIED ABOVE IT WILL BE REDUCED.

DETACH AND MAIL WITH PAYMENT TO ADDRESS ABOVE

PLEASE INCLUDE OUR ADVERTISEMENT IN THE OCAA NEWSLETTER — TO RUN FOR THE YEAR OR FOR ONE MONTH

BUSINESS NAME: _____ CONTACT PERSON: _____

PHONE NUMBER: _____ ADDRESS: _____

EMAIL: _____

FAX NUMBER: _____ WEBSITE ADDRESS: _____

WE ARE PAYING FOR THE FOLLOWING AD SIZE: (PLEASE CHECK APPROPRIATE ITEM)

- BUSINESS CARD = \$245 ANNUAL (ONE MONTH \$30) QUARTER PAGE = \$365 ANNUAL (ONE MONTH \$40)
 HALF PAGE = \$485 ANNUAL (ONE MONTH \$65) FULL PAGE = \$590 ANNUAL (ONE MONTH \$75)

WE WOULD LIKE TO SUPPORT THE OCAA WEBSITE! PLEASE INCLUDE A LINK TO OUR WEBSITE: \$125 FOR 12 MONTHS

FULL PAYMENT MUST ACCOMPANY THIS FORM — WE DO NOT TAKE MONTHLY PAYMENTS TOWARD AN ANNUAL AD.

PAYABLE TO OCAA IN THE AMOUNT OF: \$ _____ PAID BY: CHECK ENCLOSED CREDIT CARD ONLINE
PAY ONLINE AT WWW.OREGONCASUALTYADJUSTERS.ORG/PAYPALPAGE.HTML

PLEASE CHECK THE FOLLOWING INFORMATION:

RENEW CURRENT AD (NO CHANGES) ENCLOSED IS A COPY OF ARTWORK AD SENT VIA EMAIL

Business Card
3½" x 2"

Quarter Page
3¾" x 5"

Full Page
7½" x 10"

Half Page
7½" x 5"
or
3¾" x 10"